

# Josh Nash

Victoria, BC, Canada | +1 (778) 700-6895 | joshuadnash@gmail.com | [LinkedIn](#) | [Portfolio](#)

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## SUMMARY

Project Manager with 17 years of experience delivering complex cloud migrations, Microsoft 365 rollouts, and security-focused modernization. Deep expertise in M365 architecture, Azure services, tenant consolidation, and identity management—including multi-tenant migrations for 35 departments and 2,500+ users across three continents.

Highly technical in the M365 ecosystem, able to dive into configurations, security models, governance, and rollout planning. Strong change-management capability, guiding teams through adoption with minimal disruption. Proven ability to convert complex requirements into secure, scalable cloud solutions enabled by clear communication and consistent delivery.

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## PROFESSIONAL EXPERIENCE

### Founder & Solutions Consultant

*Aurisen Solutions – Victoria, BC / January 2025 – Present*

- Deliver AI, automation, and cloud modernization solutions for SMBs.
- Design low-code systems, workflows, and dashboards that replace manual processes.
- Lead discovery, solution architecture, deployment, change management, and training.

### Product Manager & Project Manager

*Arc'teryx Equipment • Contract – North Vancouver, BC, Canada / April 2023 – September 2024*

- Led \$2.4M Salesforce MCP personalization roadmap; improved engagement +15%.
- Drove A/B testing, analytics, and targeting strategy across Brand & E-comm.
- Managed sprint planning, backlog refinement, and cross-functional releases.
- Oversaw middleware and data-layer integrations to scale personalization.

### Senior Project Manager & Scrum Master

*Lululemon Athletica • Contract – Vancouver, BC, Canada / May 2022 – April 2023*

- Managed \$1.4M marketing technology portfolio across APAC & EMEA.

- Delivered 30% YoY revenue growth through data-driven personalization.
- Integrated Salesforce MCE, Snowflake, and Acquia; automated workflows and doubled output.
- Transitioned operations in-house, saving \$540K annually.

## **Technical Project Manager & Solutions Architect |**

*Hillsong International • Contract – Sydney, Australia / Apr 2016 – Jan 2023*

- Led M365 migration for 35 departments / 2,500+ users across Australia, Europe, and the US.
- Designed SP architecture with secure permission models, governance, & lifecycle policies.
- Coordinated cross-tenant data migration, identity alignment, & access security for global regions.
- Delivered training, comm plans, and onboarding for a multi-year organizational change program.
- Directed Salesforce Marketing Cloud integrations, improving automation efficiency by 70%.
- Delivered custom ERP/CRM solutions that increased team productivity by 150%.
- Advised IT & leadership on cloud adoption, system governance, & best-practice security models.

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## **SKILLS & TOOLS**

- **Mature Expertise (10+ years):** Agile Delivery • Scrum • Waterfall • PMO Design • Stakeholder Management • Risk & Scope Control • Microsoft 365 & SharePoint • Requirements Gathering • Process Mapping • Cross-Functional Leadership
- **Advanced Proficiency (5-10 years):** Power BI (DAX) • SQL • Salesforce MCP/MCE • ServiceNow • API Integrations • Data Modelling • Jira & Confluence • Workflow Automation (Power Automate, Jira Automation) • Change Management • Technical Documentation
- **Working Knowledge (1-4 years):** AWS • Workday • Databricks • Middleware & Integration Patterns • Python • Java • HTML • AMPscript • Automation Tools (Zapier, Make, N8N, UiPath)
- **Emerging & AI-Forward Skills:** Microsoft Copilot • Claude • Gemini • Palantir AIP • Cursor • Lovable • Notion AI • AI-Driven Workflow Design • Prompt Engineering

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## **CERTIFICATIONS**

- **PMP – UBC | PSM I – Scrum.org | ITIL 4 Foundation – AXELOS | CSM – UBC**
- **Google Digital Marketing Foundations | Meta Social Media Advertising Fundamentals**